



---

## Pole Dance Performer Application Packet 2017

First, we would like to thank you for your interest in performing at the Seventh Annual Pole for a Purpose™ to be held August 12<sup>th</sup>, 2017 from 7p-11p at The Straz Center for Performing Arts in Tampa, Florida. **The last day to complete the performer application is June 15<sup>th</sup>, 2017 at midnight EST.** Make sure to visit [www.poleforapurpose.com](http://www.poleforapurpose.com) for additional details including accommodations, sponsors, tickets and more.

*Pole for a Purpose™ is a pole dance fitness showcase that benefits charity. Proceeds are donated to charity every year. To date, we have donated \$23,500 to charities.*

For more information about The Straz Center for Performing Arts, the largest performing arts venue in the Southeast, please visit their website. [www.strazcenter.org](http://www.strazcenter.org)

### Performer Information

#### How Performers Are Selected

- Applicants must complete the application in its entirety, prior to the close of the application window. Improperly completed applications may result in elimination.
- Performers must be at least 18 years old at the date of application and be submitting an application to perform a pole routine at Pole for a Purpose™. Refer to our website for information on submitting to perform non-pole routines.
- Applicants must submit a Minimum Capability Requirement video that demonstrates the applicant can safely perform his or her routine. More details follow.
- Applicants must describe an acceptable Creative Concept. More details follow.

If this criteria is met, the application is entered into a lottery system. Performers are randomly selected from the pool of applicants. These randomly selected performers will be notified approximately one week after the application window closes on June 15<sup>th</sup>, 2017. **You have 48 hours to accept your position in the show by responding to your notification email.** If we cannot confirm with you, the position will be given to the next randomly selected performer.



---

## Application Types

One application for each solo, duet, or group is required.

**Group** applications are any group of three or more performers. We do not cap the quantity of performers except that you must be safe. Our large groups are usually four to sixteen performers. Be sure to list all performer names, stage names, email addresses and phone numbers on the application.

**Duets and solos** are just as you'd think- one or two performers.

The listed names are the *only* people that will be allowed as performers. If your performers change, please let us know as soon as possible. Also, please include accent/prop performers. For example, we've had past performers bring a drummer. That drummer was considered a performer, even though he wasn't a pole dancer. All performers need to be listed and registered with us in the same way.

Your safety and security is of the utmost importance to us. Venue security will be given a list of performer names and those are the only people allowed in performer areas.

## Proof of Minimum Capability Requirement

We require that each solo and duet applicant as well as the lead performer for a group application submit a video as **proof of minimum capability**. Our goal is to ensure you are able to safely execute *your* pole dance performance on event day. Each application must include a video that demonstrates that (s)he is capable of safely performing their routine. The video must be at least one minute long and at a minimum demonstrate that the performer has the capability to do the following items *if* they will be a part of their Pole for a Purpose™ routine:

- Spins
- Floorwork
- Inversion, 2 or less contact points
- Inversion, 3 or more contact points

For example, if you will be including spins, floorwork and an invert with 3 or more contact points then your video would include a routine of you doing this. If you will not be including "inversion with two or less contact points" than you do not need to include that. We welcome routines with no tricks but still require you submit a video demonstrating you are able to safely perform spins and floorwork.

If you already have a video of you that would fit this criteria, you're welcome to submit it.

*Please note: this is NOT a judged video.* Though we welcome you to submit a practice video of your routine, it is not required.



---

## Creative Concept

Pole for a Purpose™ encourages performers to use this platform to create creative, unique, and captivating performances. When you submit your application, you'll see that we require you to describe what creative concept you are bringing to the stage.

We recommend at least two sentences that describe your song, theme, props (if any), and costume. We also welcome you to submit a video to demonstrate your theme or do a practice run through of your performance, though it is not required.

Still want more information? We've elaborated below.

*What is a Creative Concept?* Most applicants already have a Creative Concept, but haven't necessarily put it into words. This is the theme, mood, or story of your performance. One of the most common ways to create a routine is by channeling a song or movie – and that works very well.

*Some examples of what was accepted in the past. These creative concept descriptions were each a paragraph long, but we summarized them below*

- it will feel like a warm summer day, with strong and passionate movement. Warm lighting, warm tones for costume. Contemporary dance influences will be strong.
- a balance between good and evil (duet)
- California Girls song with beach balls, a lyra, beach attire, and a Snoop Dog character
- channeling Dorothy from the Wizard of Oz

*Some examples of what will not be accepted as a Creative Concept*

- an autobiography
- a description of your studio
- simply saying "a pole routine."

As always, difficulty of performance is not a factor and there are no restrictions on themes.

## What to Expect as a Performer

Pole for a Purpose™ is a professionally produced show that utilizes superior sound and lighting. Each performance will program their lighting during their required rehearsal so that the color, brightness, strobos, fade in/out, and other details are all perfect for the show. Our sound team ensures all music is optimized to the best of our ability – including fade in/out and that it syncs with music changes. We also use fog machines and confetti.



---

The **stage** is 40' wide and 20' deep with a ceiling clearance of approximately 24'. It is elevated approximately 4'.

### **NOTE CHANGE IN STAGE LAYOUT**

We will be using **two** 45mm poles attached to a truss system. You will have the option of static, spinning, or a combination. No grip aids will be applied directly to the poles but you are welcome to apply your preferred grip aid to your hands/body. Poles will be cleaned before and after each performance. You may also use the rigging point if you wish to include an aerial apparatus as part of your pole routine. (Only using an aerial apparatus without the poles? Apply as a non-pole performer instead.) Please reference the diagram on the last page for a stage visual.

### **If You Are Selected to Perform**

When it comes to your performance, we encourage you to be creative with your choreography, costume, and music. Have fun and remember this is a non-competitive showcase! Here at Pole for a Purpose™, we work hard to provide a platform that encourages creativity and we are known for our elite level of production. Bring your best performance!

- We welcome (and encourage) props but ask that they not include confetti, fire, or anything liquid or otherwise that would require additional clean up or could be hazardous for subsequent performances. Props need to take no longer than 5 minutes to set up since they will be placed on stage between performances. If selected, we will ask for a description of your props so we may prepare appropriately. If you'd like an exception, please contact us to discuss. We do our best to accommodate all creativity.
- We ask that your song selection not include any explicit lyrics if applicable (clean versions).
- Nudity is prohibited.
- Though we welcome creativity in your costume selection, we **do not allow performers to advertise**. We require that your costume not contain a visible logo or text larger than 1" by 1". This allows event attendees to focus on your performance without distractions. Plus, we would not be able to hold this event without the outstanding support of our sponsors and work to ensure their message is shared in appropriate ways without distraction.
- We ask that you keep your performance between 3- 5 minutes. If you need an exception, please ask and we will consider your request. All music must be turned in by August 1<sup>st</sup>, 2017 at midnight; no exceptions. We require you use DropBox, Google Drive, or a similar cloud based system to send us a link to access your music file. MP3 format is required. If you are unfamiliar with these programs, please Google them and read the information on the respective websites. Luckily, they explain things much better than we can! If you still need help, just drop us a line!



---

### **Performer Fee**

There is a **\$25 fee** per performer. This is due within 14 days of accepting your performer spot. We work hard to keep this fee low and are appreciative of all that you invest in this performance. This performer fee helps cover our performer related costs. You'll also receive a Pole for a Purpose™ Performer Bag which includes a shirt and other surprises.

There is no fee to apply.

### **Pole for a Purpose™ 2017**

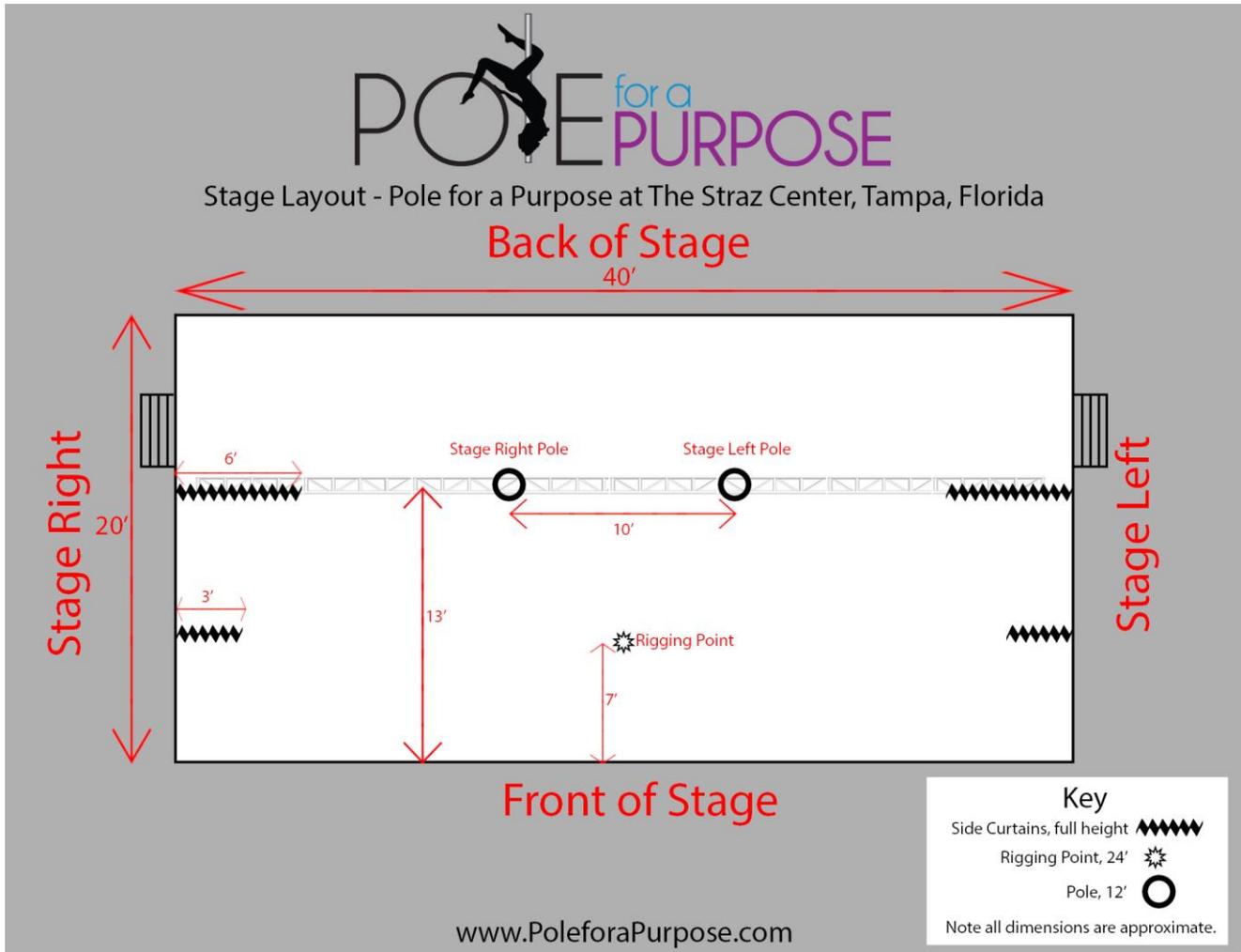
**Pole performance applications must be submitted before  
June 15<sup>th</sup>, 2017 at midnight EST.**

**All Applicants - [www.poleforapurpose.com/perform](http://www.poleforapurpose.com/perform)**



## Stage Floor Plan

Not to scale





---

## View of Stage from Audience



Note: White screen will not be present. Side curtain widths will change slightly.